

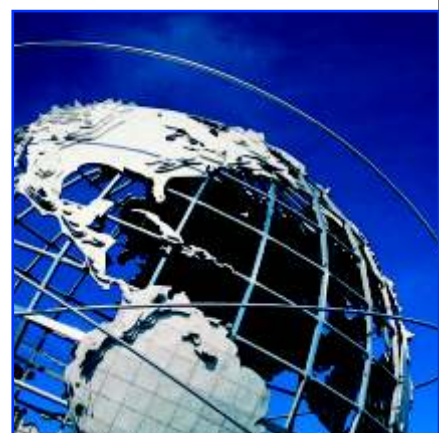
Expanding
your Business
where
you want it to be!





About Us

Established in 1973 and inaugurated by the then Minister of Civil Aviation & Tourism (Honourable Dr. Karan Singh), STIC has today become one of the largest travel groups in India with offices in all major cities across the country. It represents about twenty of the world's best travel, aviation, tourism, cruise and hotel brands exclusively in India, and is focused on bringing the best of the world to India's doorstep.



With its head office in Delhi, STIC Travel Group's vast network of offices practically covers every corner of India. Backed by trained travel professionals across various divisions and supported by the latest technology, it has the resources to offer seamless travel marketing solutions.

Industry captain and our Chairman - Subhash Goyal



Our Chairman, Mr. Subhash Goyal has not only steered the company to its present position of strength and emerged as a capable business leader but has expanded his area of operation to work for the entire travel industry. The Industry too has in return reposed trust in him by offering him numerous forums and platforms to espouse industry concerns. Today he is counted among the travel fraternity's foremost spokesperson. Over the past years he has served the industry in various capacities and at present also holds many important positions in government and industry's associations.

- President of the Indian Association of Tour Operators (IATO)
- President of the Indian Association of Tour Operators (IATO) 1996 till 2001 and again from 2004-2007
- Mr. Goyal also holds a doctorate for his book Poverty Eradication and Economic Development through Tourism
- Chairman of the Civil Aviation Expert committee of ASSOCHAM
- President of the Confederation of Tourism Professionals of India
- Managing Committee member & Chairman (services sector) of the Federation of Indian Export Organizations (FIEO), established by the Ministry of Commerce
- Co-Chairman of Committee of Civil Aviation of FICCI
- Chairman of the Govt. of India's Committee formed to increase Connectivity for the 11th 5-year plan
- Member - Airport Authority Advisory Committee
- Member - Government's Hotel Classification Committee

We represent
some of the world's best
travel,
aviation,
tourism,
cruise
&
hotel brands
exclusively in India,

A collection of small icons representing various travel services: a jet airplane, a helicopter, a cruise ship, and the Leaning Tower of Pisa.

Across
land,
sea
&
air

STIC Travel Group at present represents some of the world's top travel, aviation, tourism, cruise and hotel brands in India. In order to serve these brands effectively, STIC has developed exclusive divisions catering to their specific needs and goals. Each brand is managed by a dedicated team of professionals focused on achieving the desired sales and marketing goals and is supported by comprehensive plans and promotions. Public relations activity and promotional events are carried out at regular intervals targeting travel agents, tour operators, corporate clients, press and media etc. to ensure that the brands represented get the maximum visibility. Our marketing team also identifies complementary brands in the industry to structure co-branded marketing tie-ups.

Airline Sales, Marketing and Management

We provide valuable management, sales, marketing and operational services to some of the world's leading airlines as their exclusive General Sales Agent in India.

Cruise Division

STIC conducts all sales, PR, marketing and operational activities for global award winning cruise companies targeting all customer segments.

Hotels & Resorts Division

As representatives of globally acclaimed hotel and resort chains, we provide sales, reservations and marketing services to a cross-section of brands ranging from premium luxury to mid segment business and budget hotels.

Destination Sales & Marketing Division

We provide comprehensive market coverage, PR, direct marketing, and product information distribution services to tourism boards and theme parks for the Indian travel industry and retail market.

Student & Youth Travel Division

We provide exclusive travel & lifestyle products for students & youth on air tickets, worldwide hostel bookings, coach passes, train tickets etc. through our exclusive partnership with STA Travel and the International Student Identity card (ISIC).

Cargo Division

Besides representing airlines as their Cargo GSA for India, we also provide warehousing facilities and conduct cargo charters for shippers and export houses in India.

Air Charter Division

Services for all categories of charters like Heli-sightseeing; Heli-skiing; Leisure charter flights; Charter flights for pilgrimage in India; Charter a helicopter; Corporate jets; Executive jets; Aircraft on rent for film shooting; Air Ambulance and Cargo Charter are provided by this division.

Tours Division

To cater to the needs of both Indian and international clients, this division offers a diverse range of tour packages catering to all customer and budget categories. The team is also experienced in successfully managing conferences, exhibitions and AGM's both in India and worldwide. Some of the prestigious events handled are: Abilympics 2003, SAARC Conference held in Delhi in September, 2006, World Philosophical Congress held in India in December, 2006, Standard Chartered Asset Management award function in Bintan in April, 2007.



Applauses and Accolades

Our eventful journey since 1973 is adorned with numerous milestones, achievements and awards, which we cherish. These awards are a reflection of the high brand equity we command in the market as well as the admiration and respect we have earned over the years. STIC has won numerous awards from government institutions, industry associations and also from the airlines it represents. Some of these awards are:

Government & Industry Recognition:

- Niryat Shri Award instituted by the Ministry of Commerce presented by the Vice President of India. STIC was the only company in the industry to receive the same for "excellence"
- National Tourism Award (category III) 2001-2002 for outstanding performance in the year
- South Asia Travel & Tourism Exchange - award for "Ambassador for India Tourism" presented by Ms. Ambika Soni (Minister of Tourism)
- Gem of India award - presented by Late President of India - Giani Zail Singh

Commercial awards

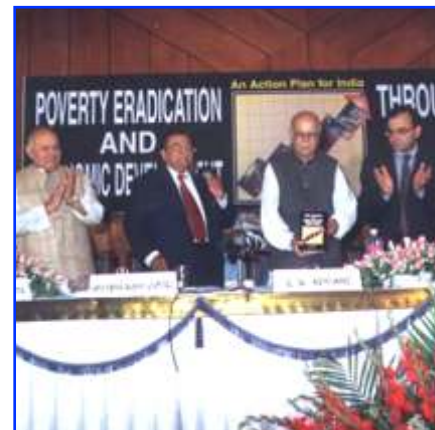
- 14 Awards received from Continental Airlines for "World's Best GSA"
- Multiple awards received from SriLankan Airlines for "Sales Performance"
- Cargo award for sales performance - received from SriLankan Airlines Cargo in the year 2002-2003
- Sales performance award - from Royal Brunei Airlines
- Today's Traveller Leadership Award presented by Tourism Minister, Smt. Ambika Soni to Mr. Subhash Goyal, Chairman STIC Travel Group



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- "World's Best GSA" Award being presented to Chairman & MD of STIC Travel Group by Continental Airlines in Houston (2003).
- Niryat Shri Award instituted by the Ministry of Commerce. Being presented by the Vice President of India to Chairman & MD of STIC Travel Group. STIC was the only company in the industry to receive the same for "excellence".
- Mr. L. K. Advani (Deputy Prime Minister) releases Chairman's book titled "Poverty Eradication and Economic Development through Tourism".
- South Asian Travel & Tourism Exchange (SATTE) conferred the "Ambassador of India Tourism" award to Mr. Subhash Goyal, Chairman STIC Travel Group.

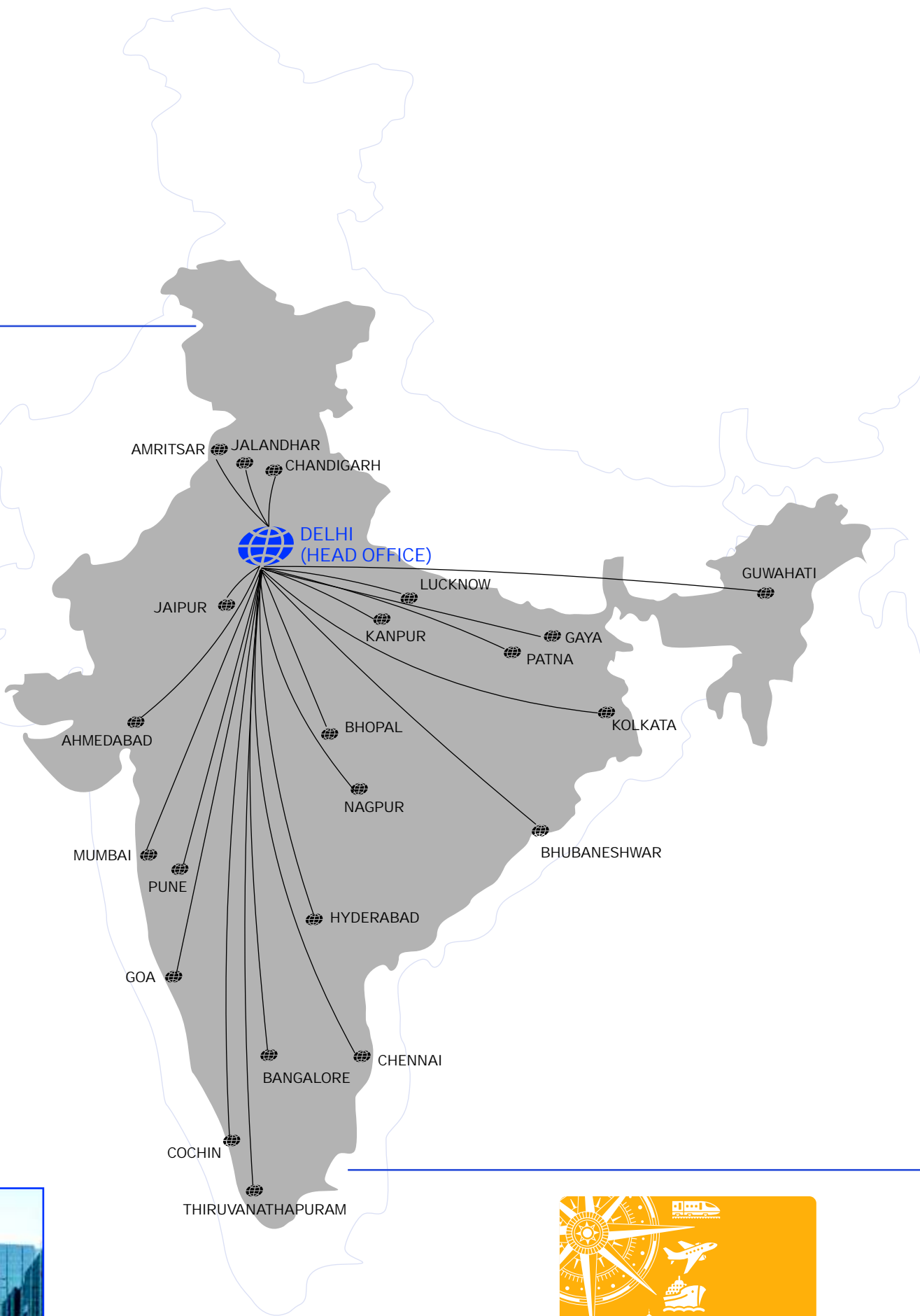
Why Choose us?

- Vast Experience in marketing airlines, hotels, cruise liners and other travel products
- In-depth national network comprising of offices across all major cities of India
- Proven track record of sales performance
- Highly acclaimed by having won multiple awards
- Strong Partner Relationship
- Strong Infrastructure & Technical Base
- Extensive links and trade connections with travel partners across the world

Beyond all the above aspects the main reason why companies have chosen STIC as its partner in India is due to strong domain knowledge developed over three decades of consistent growth across various regions of the country. This organic growth combined with strong sales and marketing acumen and an in-depth understanding of the intricacies of various geographic and psychographic customer segments has resulted in the company consistently exceeding performance level benchmarks established by the brands represented.



Our nationwide
Network



STIC TRAVEL GROUP

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E-mail: info@sticgroup.com || Websites: www.stictravel.com & www.sticgroup.com

The logo features a compass rose, a train, an airplane, a ship, and the Taj Mahal. Below these icons is the STIC logo. The text reads: "40 YEARS OF TAKING INDIA TO THE WORLD SINCE 1973".