



# GRAAVAA

## The Language of Natural Stone

### Welcome to Graavaa

The name translates as stone in Sanskrit and relates back to the origin of local languages. Our brand is synonymous with leadership in the natural stone industry. We strive for perfection at every stage of our interaction with you. It is our calling to constantly elevate your natural stone experience. We take pride in calling ourselves your consultants for Natural Stone.

# GRAAVAA

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MARBLE | GRANITE | TRAVERTINE | GRAAVAA LIMITED EDITION







The Language of Natural Stone

“ To provide to the discerning customer, a new experience in the purchase of natural stone. To provide variety, quality and assurance in a knowledge and technology driven environment and establish GRAAVAA as a leading brand in natural stone.”

## *Contents*

GRAAVAA .....	5
A Better Way to Buy Natural Stone .....	7
Selection of each GRAAVAA Stone .....	9
Collections .....	11
Applications .....	13
Products & Services .....	15
Parent Company .....	17
“Quarry To Floor” .....	21
Portfolio	
Marble .....	22
Granite .....	25
Onyx & Travertine .....	28
GRAAVAA Limited Edition .....	30
Contact Information .....	32







## GRAAVAA

An ancient Sanskrit word, GRAAVAA means a stone or rock that glitters. Like its meaning, GRAAVAA for us epitomizes natural stone that comes from the womb of mother earth in its purest form. Painstakingly sourced from around the globe, the natural stone passes through stringent quality checks before it is included in the GRAAVAA product range.

The end result is a technology driven, knowledgeable and transparent environment built on years of expertise in natural stone quarrying, processing, sourcing and execution of large orders.

GRAAVAA beckons you to experience 'The Language of Natural Stone'.....





More than 150  
colours to choose

GRANITE | MARBLE | TRAVERTINE | LAMINAR



## *A Better Way To Buy Natural Stone*

The GRAAVAA showroom is a one stop destination for procurement of various kind of natural stones such as Granite, Marble, Onyx, Travertine, Sandstone, Limestone & Semi-Precious Stones such as Mother of Pearl, Fossil Stones etc. The showroom offers visualization on the various applications of natural stone such as flooring, wall cladding, decorative elements, pillars, counter tops, vanities, tubs, stairs, basins, artifacts, landscaping applications etc. The flagship showroom located in South Delhi and spread over 4000 sq. ft., offers unseen quality of natural stone in the Indian context and also provides variety of natural stone for the discerning customer in a comfortable, technology driven environment. We offer slabs in various sizes; pre-packaged, cut to size, polished ready to install tiles of various natural stones and also customized solutions specific to your needs – may it be a exterior wall cladding, a counter top, cobble stones for external landscaping or simply stone as art.







## *Selection of each GRAAVAA Stone*

Each product has been sourced by our expert team of geologists who have in the past sourced millions of square meters of material for prestigious projects around the world. With an eye on quality and variety, the teams of geologists scour the globe to source unseen varieties of natural stone from countries such as India, Italy, Turkey, Brazil, Madagascar, Spain etc.

The logistics team then takes over, and codifies all data in a standardised format, by way of a barcode, to capture details such as quality, colour, dimensions and country of origin of each product to provide easy access and assurance to the final buyer in making the purchase decision. A design platform, available in the showroom, provides a template to visually see the end product in use in the desired form, for instance the customer can see how the Eagle Red Granite from Finland shall look on a kitchen counter top or how the best quality of Perlato Sicilia Marble from Italy shall look on the floor of a bedroom or how the Antique Labrador Granite from Norway would look on a bedroom wall as a piece of art. For assistance, the trained knowledgeable staff are available, who have been attuned to the whole process beginning with the extraction of stone from the quarry and then processing it on the state of the art Italian Machinery to be finally brought to the showroom. Our Services Business Team will also ensure that after selection and product finalisation is complete, material will be delivered and installed at the customer site by highly trained expert installers, ensuring precision and visual appeal at all stages.







# Collections

Our entire collection of natural stone is sourced from origin countries around the globe from the choicest of quarries and handpicked slab by slab. Each stone is processed on state of the art Italian Machinery using the latest techniques of cutting, polishing and finishing. Strict quality control is adhered to at each stage of the process. The range of our collection broadly falls into the following categories:

**Marble** – Marble stands for Beauty, Strength and Resistance to fire and erosion. The exquisite marble range is sourced from countries such as Spain, Italy, India, Egypt, Turkey, China, Oman, Belgium & Switzerland. Marble a metamorphic rock is suitable for flooring, artifacts, counter tops, display areas, vanities and many other uses.

**Granite** – Is the second hardest stone, resistant to weathering and has the highest load bearing capacity among stones. Infact to cut granite, we use diamonds. We source our vast array of granite from India, Brazil, China, Saudi Arabia, Norway, Finland, Ukraine, Madagascar, South Africa, Italy, South Korea, USA & Canada. Granite is an ideal stone for cladding of external walls, countertops, flooring, external landscaping, stairs, monuments etc.

**Travertine** – Formed due to sedimentation, Travertine is characterised by pitted holes and troughs in its surface which some users prefer sealed and others prefer to leave open. Travertine is sourced mainly from Turkey, Italy & Iran. Travertine can be used as decorative wall cladding, flooring and countertops.

**GRAAVAA Limited Edition** – Over years of sourcing and quarrying we have come across a few stones which are unique in their own right, these include stones which contain fossils from centuries ago or semi precious material such as Mother of Pearl, Agate, Onyx among many others. These pieces of natural stone can simply be hung on the wall as art or be used in vanities and countertops or even as flooring along with marble or granite. Such rare pieces are classified under our GRAAVAA Limited Edition range which is a collection of truly select stones for a select few.

**Other Natural Stones** – Other Natural stones include Limestone, Slate, Sandstone, Quartz, Cobbles etc.





## Applications

Whether it be Marble, Granite, Travertine or a special stone from our Limited Edition range there are various ways of using your pick around your house, in your office or in any internal or external area for that matter. Stones can be provided in various finishes such as Polished, Honed, Brushed, Flamed, Grooved, Sand Blasted, Bush Hammered and Leather Finish. Your GRAAVAA expert shall advise on what stone and which finish is appropriate for your usage.

**Flooring** – The most basic use of natural stone, using stone for flooring brings durability and years of worry free usage. A lifetime purchase for your valued premises, stone like jewelry should be carefully selected and care taken to understand the various types, dimensions and quality of natural stone.

**Cladding** – Once clad on any surface, natural stone takes away the pain of annual maintenance of painting or polishing the surface. It also provides strength to the clad surface and makes it resistant to weathering.

**Counter Tops** - An international standard today, natural stone is used the world over for counter tops be it the kitchen, the bathroom or table tops in the living room, or single piece large tops used in office conference rooms. With carefully selected stones the countertop used in heavy usage areas like the kitchen will stand the test of time, heat, stains and anything else thrown at it.

**Landscaping** – From artifacts to stone benches, cobbles, pathways etc. GRAAVAA has a full range of customisable products which can be provided as per specifications.

**Art** – Simply, hang it on the wall. The uniqueness of the GRAAVAA Limited Edition stone shall give you years of joy in admiring the beauty of nature adorning your wall.







## Products & Services

After we understand your usage requirement and suggest the appropriate stone & finish to you, we will then proceed to give you options of product delivery:

**Slabs** – The conventional methodology of delivery of natural stones is in large pieces called slabs (unpolished or polished) in various sizes predominant of which are cutter & gang saw sizes. Slabs are normally bought by customers who have their own cutting, polishing and installation labour on site.

**Tiles** – Ready to install, pre polished, chamfered & calibrated tiles offer ease of use as they can be installed straight out of the box. Available in various thicknesses and sizes the tiles can be used for wall cladding or for flooring requirements.

**Customised Orders** – All requirements of natural stone can be customised as per customer needs, tiles can be processed in a particular colour, size, finish, thickness etc. Similarly specific requirements such as counter tops customised to your needs can be provided in the shape, colour and size of your choice. Infact there are no bounds to customisation, our in house designer will help you create designs and patterns to suit your tastes. For specific colours which we might not have in stock, we can source it for you within a defined lead time from anywhere in the world.

**Turnkey Projects** – From quarry to floor or any other application, we can source, process, install and maintain natural stone at your premises as per designs provided to us.

**Large Project Orders** – Outside of retail, our parent company has the expertise of handling large global projects such as Hotels, Airports, Universities etc. GRAAVAA shall put you in touch with our projects team for any large scale enquiry.









## *Parent Company*

GRAAVAA is the retail foray of Pearl Mineral. Pearl has natural stone quarrying operations across various states in India and has supplied stone for prestigious International & Indian projects such as the Singapore Airport, Clarks Airport Hotel Hong Kong, Amity University, Uppal Builders and Essar Group to name a few. With established expertise of over 19 years in Quarrying, Processing and Sourcing, Pearl Mineral's initiative of GRAAVAA leverages on this expertise to deliver quality products with in-depth knowledge of natural stone from 'Quarry to Floor'. This in-depth knowledge or 'The Language of Natural Stone' is what sets GRAAVAA apart as a preferred destination for requirements of natural stone for residences, commercial spaces, retail outlets and projects.







## *Domestic Projects*

- Jaypee Corporate Office, Sector 128 , Greater Noida
- PCI IT Complex, Gurgaon
- Vatika City Point, Gurgaon
- Park Plaza Hotel, Dwarka, New Delhi
- Essar – Aegis BPO, Gurgaon
- Amity University, Noida and Lucknow
- Uppal Marble Arch and Central Mall in Chandigarh
- J.W. Marriot, Whitefield, Bangalore.
- Shobha Corporate Office, Marathalli, Bangalore
- Schneider Electric, Electronic City, Bangalore
- Raj Lake View, BTM Layout, Bangalore
- Esteem Enclave, Banerghatta Road, Bangalore

## *International Projects*

- Singapore Changi Airport Terminal 3
- Lippo Centre, Singapore
- Clarks Airport Hotel, Hong Kong
- Lotte Departmental Store, Seoul, Korea
- Safra Entertainment Centre at Telok, Blangah Way, Singapore
- Mustafa Centre Extn – III, Singapore
- Pub (S.P. Services) Centre, Old Toh Tuck Road, Singapore
- Goldbell Towers, Scotts Road, Singapore









## Quarry to Floor

Expertise in the entire value chain is what sets us apart. With our own quarries having over 50 acres of reserves, we have a capacity of producing over 13,200 cubic meters of stone every year. Our processing capacity of over 1 million square meters per annum of tiles, slabs and value added products on state of the art Italian machinery gives us complete understanding and control over quality of the delivered material. We supplement our own raw material with raw material sourced from quarries all over the world. With GRAAVAA the groups retail foray, the domestic Indian market now has access to export quality plethora of colours and types of natural stone. Extended to the last mile, we also undertake installation and turnkey projects to complete the entire process of the journey of natural stone from "Quarry to Floor". For you what this means is strict control on quality, expert understanding of each process and the product being supplied and timely delivery of orders.

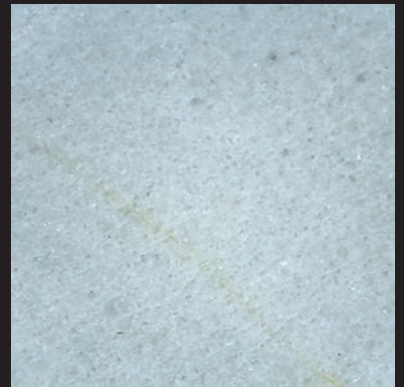




*Thassos*



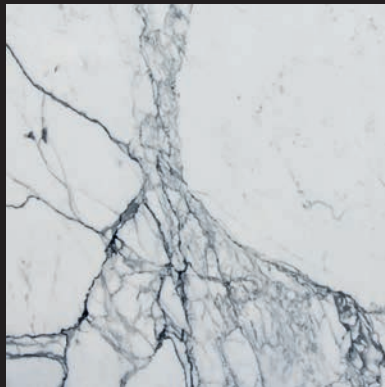
*Swiss White*



*Australian White*



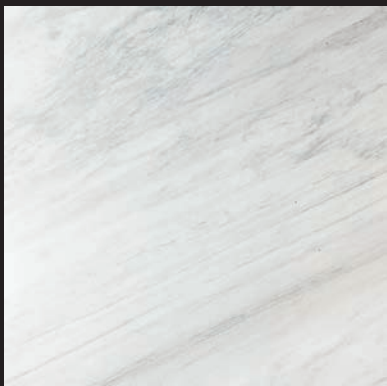
*Statuario*



*Statuarietto*



*Bianco Carrara*



*Volakas*



*Golden Spider*



*Grey Williams*





*Dyna*



*Perlato Sicilia*



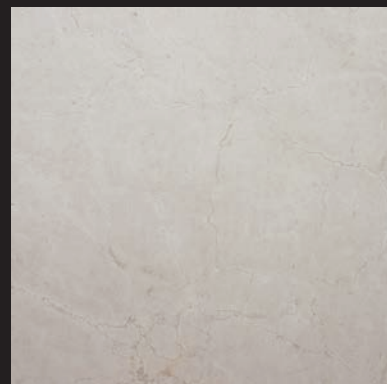
*Perlato Chips*



*Botticino Classico*



*Botticino Fiorito*



*Crema Marfil*



*Royal Beige*

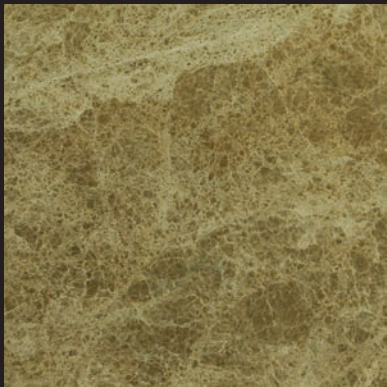


*Moon Pearl*

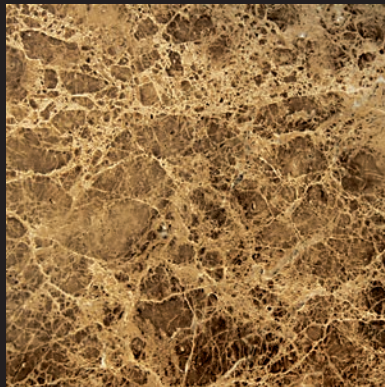


*Sicily Beige*

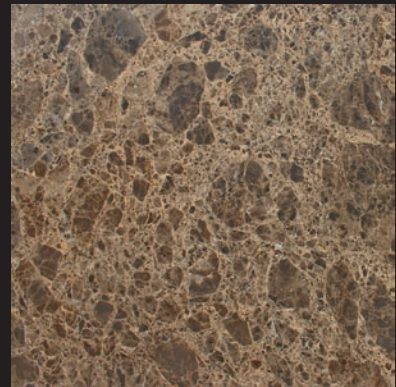




*Light Emperador*



*Golden Emperador*



*Dark Emperador*



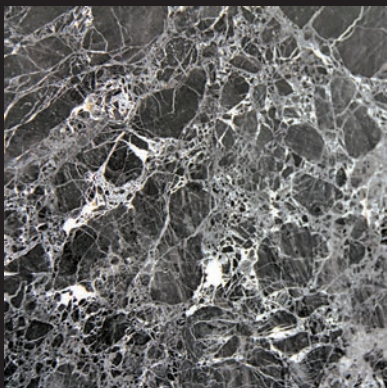
*Royal Wooden*



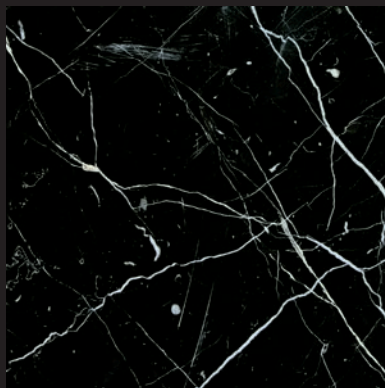
*Rosso Alicante*



*Black Portoro*



*Black Emperador*



*Black Marquina*



*Fossil Black*





*Kashmir White*



*Ghiblee*



*Colombo Juprana*



*Raw Silk*



*Red Multi Color*



*Kashmir Gold*



*Prado Gold*



*Pegasus Gold*

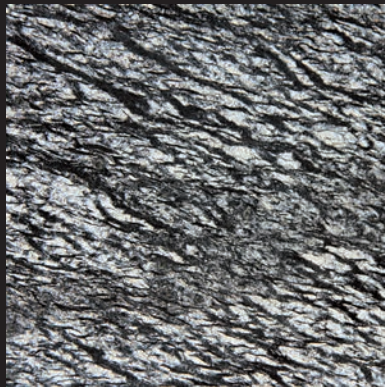


*Kot Kasta*





*Matrix*



*Silver Streak*



*Black Forest*



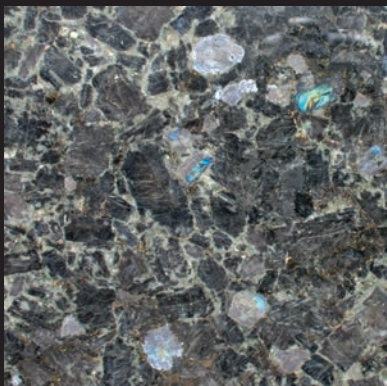
*Blue Pearl*



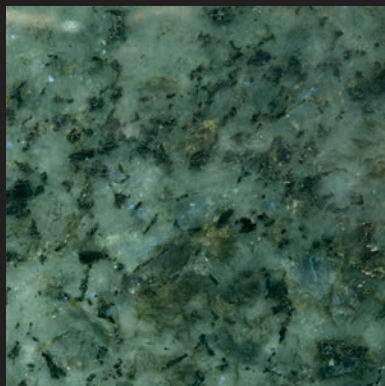
*Emerald Pearl*



*Black Galaxy*



*Volga Blue*

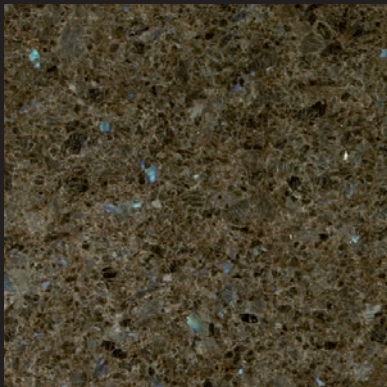


*Labradorite River*



*Absolute Black*





*Antique Labrador*



*Baltic Brown*



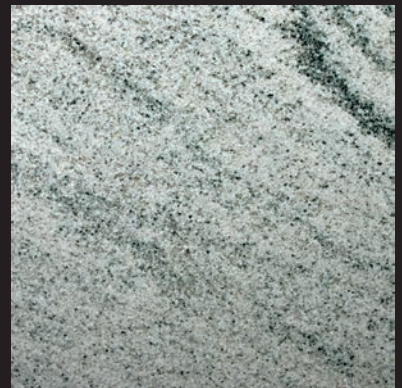
*Ruby Red*



*Tan Brown*



*Sapphire Brown*



*Madnampalli White*



*Sira Grey*



*Steel Grey*

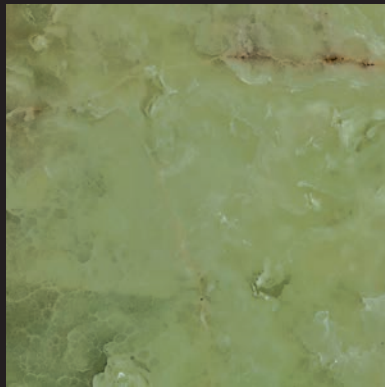


*Lavender Blue*

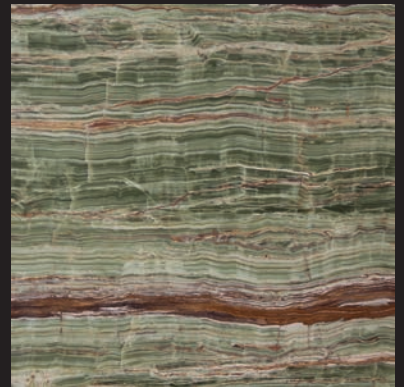




*White Onyx*



*Jade Onyx*



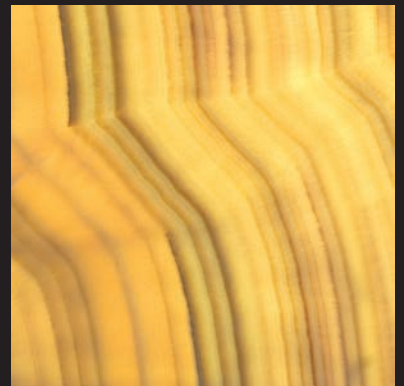
*Bamboo Onyx*



*Honey Onyx - China*



*Honey Onyx - Macedonia*



*Tiger Onyx*



*Spider Onyx*



*Coffee Onyx*

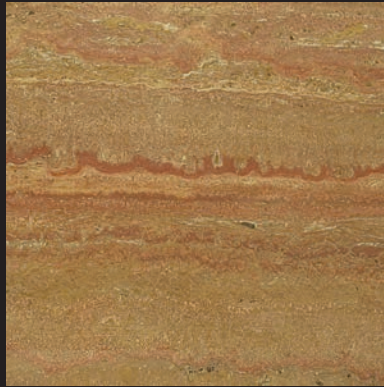


*Noce Travertine*





*White Travertine*



*Red Travertine*



*Light Beige Travertine*



*Dark Beige Travertine*



*Walnut Travertine*



*Beige Travertine*



*Silver Beige Travertine*



*Golden Travertine*



*Wooden Travertine*





*Mother of Pearl - White*



*Mother of Pearl - Black*



*Mother of Pearl - Golden*



*Abalone Green*



*Abalone Pink*



*Yellow Tiger's Eye*



*Petrified Wood*

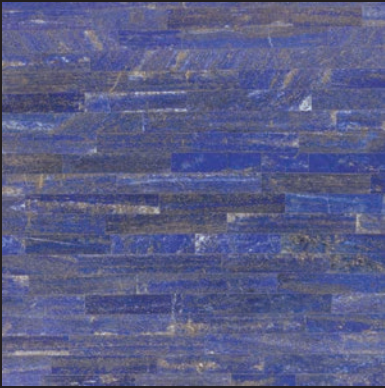


*Petrified Wood Flat*



*Malachite*





*Lapis Lazuli*



*Quartz White*



*Quartz Smokey*



*Quartz Pink*



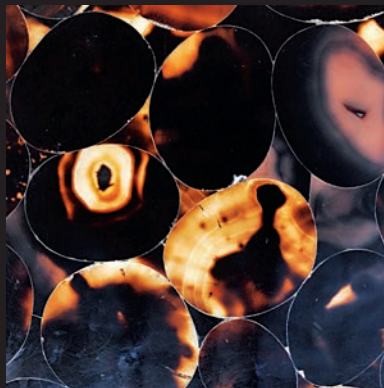
*Blue Agate*



*Wild Agate*



*Amethyst*



*Black Bamboo Onyx*



*Red Agate*





# GRAAVAA

The Language of Natural Stone

## *Contact Information*

**GRAAVAA Delhi Showroom** (Tuesday to Sunday, 10am –8pm)

135, Arjun Nagar, Kotla Mubarakpur, Near Galaxy Toyota, Bhishm Pitamah Marg, New Delhi 110003.

Phone: +91 (11) 46780000, Fax: +91 (11) 46780002, Email: [info@graavaa.com](mailto:info@graavaa.com), Web: [www.graavaa.com](http://www.graavaa.com)

**GRAAVAA Bangalore Showroom**

Sy. No. 34, 35, 37 & 38, Khata No. 35, Agara Village, Begur Hobli, Bangalore South Taluk, - 560102.

Phone: +91 8025520056, Email: [contact@graavaa.com](mailto:contact@graavaa.com)

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